

## N. Y. WOMEN IN WAR FOR CHEAPER EGGS

Ready to Sell to All Corners  
All Over Town at  
24 Cents.

### DEALERS' ONE CHANCE

Campaign Off if Cold  
Storage Product Goes to  
26 or 27 Cents.

### HOUSEWIVES LEAGUE PLAN

Chicago Women Too Will Follow  
Example of Philadelphia and Pittsburgh.

Unless the retail dealers of New York city lower the price of eggs and keep it down to a normal figure the housewives of the five boroughs will at the end of these days go out in the streets with signs and wagons and underfoot them, this announcement was made yesterday afternoon by Mrs. Julian Heath, national president of the Housewives League, which numbers 500,000 women at least in the United States and nearly 10,000 in this city alone.

If this plan fails to break the egg market and to keep it broken the dealers will have to fight the parcels post, which goes into operation on January 1. For if cold storage eggs are still selling above 26 or 27 cents a dozen at the end of this month the Housewives League will then establish relations with the out of town dealers who have already made overtures to the league through Mrs. Heath, and acting as a sort of clearing house will furnish consumers and dealers with each other's names.

On Saturday eggs were sold in New York for from 26 to 29 cents a dozen. Mrs. Heath and her fellow housewives take the position that every one of these was of the cold storage variety, prices and advertisements to the contrary notwithstanding. In their words, "fresh eggs right from the nest are as scarce as hen's teeth." They say they have shipped from all over the country that the winter laid eggs will not fit more than 1 per cent of the demand and that the eggs which are guaranteed by dealers to be "strictly new laid" are nothing more than cold storage products of indeterminate age. Mrs. Heath contends that it is virtually impossible to buy an egg less than two weeks old without paying its weight in coin for it.

All eggs should be sold by dealers for either 26 or 27 cents, the Housewives League maintains. They say they can sell them for 24 cents a dozen but they are willing to give the dealers a chance to make the small additional profit if they will act squarely with the consumers.

Here is the message of the Housewives League to the housekeepers of New York:

"Ask for cold storage eggs—there are no others to be had, don't pay but 26 or 27 cents a dozen for them, be sure you get good ones."

And here is a warning to the dealers:

"The housewives of this city are going to buy their eggs for 26 or 27 cents for the next three or four days for 26 and 27 cents. They are going to stand by the dealers who are square with them. If you do not act square look out, for then egg markets will be established in every section of the city and eggs will be sold for 25 cents a dozen."

"Get wise to cold storage eggs" is the slogan of the housewives in the "break the market campaign" that is on now under way.

On Saturday Mrs. Heath went to Philadelphia to see how the Housewives League branch of that city went about breaking the egg ring, which has been effectively accomplished. She found that Mrs. Charles Hays, the Philadelphia woman, and her colleagues were selling eggs at 24 cents a dozen in the streets from pushcarts and wagons and in every spot where a station could be established. The plan has worked finely there and the Philadelphia dealers are already crying enough.

This is exactly what is expected to happen here this week if the quotations on eggs remain where they are now. For three or four days the members of the Housewives League and as many other women as they can reach in various ways will go to egg dealers and ask for cold storage products at not more than 26 cents. If the dealers come down the plan used in Philadelphia will not be necessary here, but if the dealers are stubborn arrangements have already been made for the women leaders of the movement to bring in thousands of dozens of as good cold storage eggs as there are and sell them, the women acting as salesmen, from all sorts of vehicles and in all sorts of places. The last side will be the first point of attack.

Not only will this campaign be conducted on the egg market, but later a similar treatment will be given to butter, milk, meat and the other staple commodities. Mrs. Heath yesterday and Saturday received dozens of telegrams from women in States which produce these articles of food in the greatest quantity assuring her of plentiful supplies from independent dealers in their sections who are eager to sell their goods at prices low enough and at sufficient quantity to keep every food market in New York. These messages are supplementary to the ones Mrs. Heath has been sending many dealers personally. In order that housewives may know just what dealers in New York will keep faith with for three days and possibly four in the matter of selling eggs at 26 or 27 cents, Mrs. Heath said yesterday she is willing to furnish the names of such dealers to all consumers who write to her personally or by telephone. She received 175 such telegrams yesterday and in turn to furnish to dealers the names of consumers who come to her. The way to tell good cold storage eggs is to handle them, that is held in the flat of a candle and see if the yolks look honest.

All dealers who get on the league's list by saying they will give suitable prices and who fail to keep their word in the matter of quality will be stricken off the list. In addition the league will have the Board of Health get after them for selling bad foodstuffs. Mrs. Heath says that many dealers now advertise eggs for 30 cents a dozen and then tell their customers that these eggs are no same thing for 26 cents as much from another basket. She declares she has tried such methods and on Friday was given for 35 cents eggs which were advertised for 25 cents. She said she insisted on having the cold storage products at the price she knew they should be sold.

## HELEN GOULD TO WED NEXT MONTH

Continued from First Page.

retired Episcopal clergyman, who died recently in the eighty-eighth year of his age. The Rev. Mr. Shepard was one of the first graduates of Trinity College, and at the time of his death was the oldest clergyman in the State in point of ordination. Mr. Shepard's mother is 83 years old.

The Shepards came of old American families of English and Scotch origin. Their son was finely educated. His friends in the West knew him to be a man of culture and wide attainments, as well as a hard headed practical railroad official. He is a musician, and is keenly interested in musical affairs. In Chicago, Los Angeles and St. Paul, where he went about a good deal socially, he was rather well known as the possessor of an unusually good baritone voice.

Miss Gould's fiancé is an athlete. He is tall, muscularly built and has a military carriage. He is smooth shaven, except for a dark mustache. He plays golf and tennis well and was a football player, an amateur baseball pitcher and a 100 yard sprinter when he was some years younger.



Miss Helen Gould.

Mr. Shepard became a railroad man in 1899. He started in the general offices of the Northern Pacific at St. Paul, rose to be assistant general manager and then left it in 1901 to go to the Atchafalaya, Topeka and Santa Fe at Chicago. He remained with the Santa Fe for three years, during which he was made general superintendent of the coast lines. He then entered private business, the nature of which kept him in close touch with railroad affairs.

In January, 1912, when Mr. Bush was chosen to head the Delver and Rio Grande he selected Mr. Shepard as his assistant. Previously since June, 1911, Mr. Shepard had been connected with the operating department of the Missouri Pacific and Iron Mountain. His appointment as assistant to the president of the Missouri Pacific and Iron Mountain lines, with jurisdiction over all departments, was officially announced only a short time ago, although for some time he had been performing the duties of the position as well as his duties with the Denver and Rio Grande.

### NOTED AS PHILANTHROPIST.

Miss Gould Devoted to Charity Since Girlhood.

In the thumbnail sketch of Helen Gould in "Who's Who in America" her occupation is given as a philanthropist, and it is as a philanthropist that Miss Gould has become most widely known. Made wealthy by her father and with the disposition to spend most of her time helping others, the range of Miss Gould's charities has been wide and she has won the respect of the American public.

Miss Gould was born on June 29, 1868, which makes her 44 years old. She was the third child and the first daughter of Jay Gould. She was born in the old Gould house at 275 Fifth avenue and grew up there.

As a girl she was quiet and studious and has been so the rest of her life. This description of her was written by one who went to school with her.

### FROMAGE DE BRIE

The Owner who purposes to enhance the value of his property must consider, not only the proposition of improving that property, but the more vital one of safeguarding it against deterioration or loss, due to a building which fails to yield an adequate return on the investment.

Otherwise he will be like the crow on the bridge, which forfeited a choice morsel of cheese for the reflection in the river below.

Even though you have the most wonderful piece of property in the world, you cannot afford to jeopardize in a building improvement the income which that improvement is designed to bring. Look us up.

**THOMPSON-STARRETT COMPANY**  
Building Construction

took charge of his father's business for the last twelve years that Jay Gould

got of letter writing cranks. Some of these writers simply tried to get money from her; some have proposed marriage, while some have made threats. A secretary who worked with her two years said that in that time Miss Gould received between 300 and 400 threatening letters.

In some instances the writers have followed the letters up by putting in an appearance at Tarrytown. Some of these have been shooed away on the next train by the police, but it has been necessary to have a few, the most violent ones, locked up.

**1,500 Begging Letters a Week.**  
Miss Gould has received on an average 1,500 begging letters a week. The letters from cranks are not shown to her but are disposed of by her secretary as soon as they are read. Of the letters containing appeals for help some that are obviously the work of professional letter writers are thrown away, and of the 1,500 letters not more than 100 or so receive Miss Gould's personal attention. The others, coming under certain classifications, are cared for by the secretary.

Miss Gould has been reported as engaged on several occasions, but these other announcements have never received verification from any member of the family.

Later a report spread that she was to wed Alphonse Potter, a son of Bishop Potter, but this report also proved to be false. In 1903 came a report from Paris that the Duke de Looz-et-Corswarem had announced his engagement to her, but this put him in the crank class, as Miss Gould denied ever having known the Duke.

**Letter to Preacher a Fake.**  
Last summer a preacher named Halford in a small town in Colorado said he had just received a letter from Miss Gould, saying in part:

"If I had found a suitable mate, I might have spent my money in a different way, and a way which might not have done as much good as it is now."

Miss Gould emphatically denied she had written this letter, which was pronounced a forgery. The minister never produced the letter.

Miss Gould has been the recipient of many honors. She has always been partial to the navy, particularly to the naval branch of the Y. M. C. A. Members of the organization gave her a loving cup two years ago. In 1905 Miss Gould received the grand prize for philanthropy from the International Exposition held at Liège, Belgium. In 1902 she received an honorary L. H. M. from the New York University, and in 1910 she received the degree of LL.D. from the American College for Girls in Constantinople, which she has helped on several occasions.

Of all the sons and daughters of Jay Gould Miss Helen is the last to be married. One of her sisters and one of her brothers have been married twice.

### "BEST FRIEND WE EVER HAD."

"Idol of Army and Navy," Say Sailors of Miss Gould.

"The best friend the soldiers and sailors ever had" was the way Miss Gould was described yesterday at the Naval Branch of the Y. M. C. A. at 167 Sands street, Brooklyn. "She was the idol of the arm and navy."

These words were pronounced by every officer of the association, and his spirit was echoed by every jackie in the building, several of whom proudly announced they had shaken hands with and talked to her. They heard the news of the announcement with surprise.

"She was a pioneer," the official said, "in this particular departure of the Y. M. C. A. work. This building, a gift from her, was opened in May, 1902. It was the first building of the kind ever donated to the United States sailor and was the handsomest individual gift ever received by the Y. M. C. A. up to that time for a similar purpose."

Following her example Mr. Rockefeller donated the building at the Norfolk Navy Yard and Mrs. Emery the one at Newport, R. I. Now twenty-seven army and navy posts are so provided.

Besides the Brooklyn building Miss Gould gave the one at Fort Monroe and that at Leavenworth. Her gift alone represents an outlay of nearly \$600,000, but Miss Gould did not stop there. Gifts of various kinds were frequently sent by her to the various army and navy posts. It was a pandora's box, and year before that it was a moving picture machine.

And Miss Gould's interest in "her boys," as she often called them, was not bounded by the financial aid she gave. She always took a deep interest in them and their spiritual well being. There were years when she visited the branch nearly every other Sunday. She would slip in during service perhaps, take a seat in the rear of the hall, and afterward, after the service, a few cheerful words and a handshake for the young men.

"Of late she has not visited us quite so much, perhaps half a dozen times in the last year. The last time she was here was on the occasion of the President's visit on October 30. Mr. Taft had come at her request. He addressed about 200 boys, and Miss Gould stayed for the vaudeville and moving picture show that followed."

Miss Gould first manifested her interest in the soldier and sailor at the camp at Montauk Point in 1898, if you remember. She found the boys sleeping in blankets on the ground, and quickly provided folding canvas cots that could easily be packed from place to place. The Government was quick to follow her example, and to this day the type of cots she introduced is known among the sailors and soldiers as the "Helen Gould cot."

The building which Miss Gould gave the sailors is a nine story brick and granite affair, occupying a plot 75 by 100 feet. In addition, representing an outlay by Mrs. Russell Sage of \$50,000, was made in May, 1909.

**Montclair Maps Out Plans To-night.**

The Montclair Golf Club's annual session will be held to-night, when plans for the coming season will be mapped out, and officers and committees selected.



Gold Medal, London, 1911.  
Largest Sale Right.  
Do you know that  
Ridgways Tea  
is the WORLD'S FINEST  
for nearly a Century?  
In Retail and Wholesale.  
All High-Class Grocers  
Order Tea Package  
TO-DAY

## TIFFANY & Co.

### BRONZES AND CLOCKS

### LONE POLICEMAN SPOILS SCHOOL STRIKERS' PARADE

At Sight of Brass Buttons Boys of 114 Retreat to Jeer in Safety.

Park row had a visit last night from the 400 strikers of Public School 114, Oak, James and Oliver streets. A strike was declared there Friday morning because the boys wanted their old principal, Benjamin Veit, back in place of Joseph T. Griffin. Mr. Veit left to become a superintendent in Brooklyn.

The strike has grown from fifty boys to 400. Sunday was picked as a good day for a demonstration. They had formed at the school in the middle of the afternoon and paraded through the lower East Side, finally coming through Spruce street. There a halt was made while the ranks were reorganized and chanting, "Strike! Strike! One-one-four!" the boys headed for the Franklin statue.

They saw Policeman Kochman of the Oak street station at exactly the same moment he saw them. The boys drew a little closer and the leaders called out:

"Aw, don't mind him." But as Kochman drew nearer to them the line wavered for a moment and then broke into a wild rush for Spruce street.

There a council of war was held, the strikers decided that the policeman was a risky proposition, and instead of going to their speckmaking they compromised by hurling jeers at Kochman a block away.

Louis Torano, 12 years old, of 82 Madison street is evidently the leader of the strike. He said:

"We want Griffin to go. He's too independent. If you get three Cs (that's a failure) in one month he puts you back at class. Mr. Veit used to give us another chance and we want him back."

"And we'll keep the other boys from going to school too until we get Mr. Veit or another principal."

This is the second time that the strikers have come down town to parade and tell their troubles. They appeared in the financial district Friday afternoon and using a soap box as a platform spoke from the corner of Nassau and Fulton streets until a policeman was sighted.

**Relatives Worry for Lewis.**

SAN FRANCISCO, Dec. 15.—Duffy Lewis, the star Red Sox outfielder, has not yet shown up at his old haunts at Alameda, though he started from the East several weeks ago, and a big banquet planned for him has had to be abandoned. His relatives are without word from him and are worrying.

Beginning today, a remarkable sale of 2,781 pairs of

## Men's Fine Silk Hose

the regular \$1 grade

at 55c

Our sole idea when first we set afoot the preparations for this remarkable offering, was to furnish an unusual opportunity in silk hose at a time when the assortments of this most wanted of holiday merchandise are so sadly depleted in most stores. And it was with this end in view that we purposely postponed the announcement of this sale until today, when practically only eight days remain for Christmas purchasing.

But aside from the timeliness of this sale, there is the still more important consideration of price. The value in this offering is the most exceptional we ever have presented to Christmas shoppers. There is not a better dollar silk hose on the market today than that offered in this sale at fifty-five cents, and not all dollar silk hose values are so good. This hose is made of fine quality silk, and may be obtained in black, or the following colors: Gray, tan, navy, maroon and helio. In two-tone effects you can have the choice of purples, greens, blues and grays. All made with lisle soles and high spliced heels. Splendid quality and a representative dollar value—at Saks' or anywhere else.

Broadway **Saks & Company** at 34th St.

Open evenings till seven o'clock during this week

## Thousands of Cigar Dealers

sell the choicest Havana Cigars manufactured by the Independent Factories of Havana. At the principal Clubs, Cafés, Hotels and Cigar dealers of reputation you can obtain the fine holiday packings of these Famous Cigars of Quality:

## HOYO DE MONTERREY FERNANDEZ GARCIA

### POR LARRANAGA

No Cigars equal their high standard of quality, perfect aroma and flavor. Regular sizes and holiday specials also in large variety in our stores.

## PARK & TILFORD

5th Ave. & 26th St. And eight branch stores.

## How Is Your Best Girl?

\* The history of man may be described as a struggle to provide for his best girl.

\* "Our best girl" wields more power in secret in a week than the ballot can give her in a decade.

\* The divine right of kings is a joke, but the divine right of queens is eternal.

\* It is a girl who first makes a man particular in the choice of his neckwear and about the cut of his clothes.

\* And he who has never contemplated himself in a new outfit and wondered how "she" would like it, is to be envied if he's twenty and pitied if he's forty.

\* Now, you know these things as well as we do, but do you ever stop to consider that most of us have only an apathetic interest in our clothes after they have served that one immortal purpose—the winning of the best girl?

\* And don't you realize that if clothes are helpful in affairs of the heart, they can at least be as helpful in affairs of business?

\* This is a long way round to Saks clothes, but one usually goes the long way round with a best girl—and we are therefore content to draw this little homily to a close with the observation that Saks garments have never yet failed to create the best of impressions in all sorts and conditions of desirable society.

Suits .....\$17.50 to 50.00  
Overcoats. 17.50 to 75.00

**Saks & Company**  
Broadway at 34th Street

## GENUINE

## DIAMONDS

To-Day and To-Morrow

# 3/4 Carat \$29

## Rings

These three-quarter Carat Ladies Single Stone Diamond Rings for \$29 cannot be duplicated in the United States under \$30.00, and were cut to look like one-carat diamonds. It is due to their large spread of surface or the new style American cutting. They are not old-fashioned diamonds that are cut thick and deep, usually found in retail jewelry stores and are not desirable. Our diamonds are cut at the European diamond cutting mills with cash ready to buy diamonds forced on the market. This accounts for our underselling wholesale and retail jewellers in the United States. Our statement that these are worth \$100.00 is very conservative, and you can prove it. No mail orders filled.

See our window display of over half a million dollars' worth of diamonds. All plain marked \$5 to \$5,000.00.

Observe our valuation and price of some of our "Single Stone Diamond Rings" to be offered at this sale.

| Ladies' Rings       | Gents' Rings        |
|---------------------|---------------------|
| Valuation Our price | Valuation Our price |
| \$414.00 \$275      | \$525.00 \$350      |
| \$210.00 140        | \$300.00 210        |
| 150.00 100          | 180.00 120          |
| 90.00 60            | 120.00 80           |
| 100.00 67           | 100.00 60           |
| 80.00 50            | 75.00 40            |
| 60.00 40            | 50.00 30            |
| 40.00 20            | 60.00 40            |
| 20.00 10            | 40.00 20            |
| 20.00 10            | 40.00 20            |

Diamonds purchased from us can be exchanged at full value or returned for cash, less ten per cent., within one year.

**CHARLES A. KEENE**  
Importer of Diamonds  
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OPEN EVENINGS UNTIL 10 O'CLOCK

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